

Impact of Enforcement of Community Activities Restrictions on the Community Economy in Kolpajung Market, Pamekasan Regency (Analysis on the Daily Turnover of PPKM Affected Traders)

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Abstract

Enforcement of Community Activities Restrictions / Pemberlakuan Pembatasan Kegiatan Masyarakat (PPKM) is one of the policies of the Indonesian government taken in order to reduce the spread of Corona Virus Disease (Covid) 19. Covid-19 has had a very drastic impact in various fields of life, such as education, social and economy. The economic sector experienced a very serious impact with the existence of this PPKM because economic activity was limited. In particular, traditional markets such as the Kolpajung market, which is the largest traditional market in Pamekasan, have also felt the impact of the PPKM policy. Namely, a decrease in the daily income of traders by 50% due to restrictions on operational hours, as well as the lack of visitors at the Kolpajung market due to the Corona season. The Pamekasan regency government has made several efforts to help communities affected by PPKM, among others in the form of capital assistance for micro-enterprises in the amount of Rp. 1.200.000.

Keywords: PPKM; Daily Turnover; Kolpajung Market

Introduction

Indonesia was hit by a second wave of corona virus storms around June 2021, one of the indications is that the number of red zones continues to increase in the country. The increase in areas that are included in the red zone, followed by the increasing number of positive COVID-19 residents, is due to the high mobility of some citizens, especially after the Eid holiday. In addition, there is a new variant of the corona virus which spreads very quickly. In July 2021 the corona virus was increasing, even Indonesia was ranked first in the addition of positive corona patients in daily cases at the world level and globally Indonesia was ranked fourth. (cnbcindonesia.com, accessed September 30th, 2021).

The government has taken the second wave of the corona virus more seriously, this is evidenced by the issuance of the Emergency PPKM (Enforcement of Community Activity Restrictions / Pemberlakuan Pembatasan Kegiatan Masyarakat) policy which was implemented from July 3rd to July 25th, 2021, as stated in the INMENDAGRI Number 15 in 2021 on the Enforcement of Restrictions on Community Activities for the Emergency of Corona Virus Disease 2019 in the Java and Bali Regions. Emergency PPKM includes restrictions on residents' activities that are more stringent than previously applicable, such as blocking at the entrances between cities, between provinces, either by land, sea and air routes.. The Java-Bali emergency PPKM policies include:

- 1. Working Activities
 - a. Non essential sector work from home (WFH) 100%
 - b. The essential sector is allowed to work a maximum of 50% of staff working from the office (WFO)
 - c. Critical sector allowed to work in office (WFO) with 100% health protocol
- 2. Trading activities
 - a. Supermarkets, traditional markets, grocery stores and convenience stores are allowed to operate until 20:00 Western Indonesian Times with a maximum of 50% visitors
 - b. Pharmacies and drug stores operate 24 hours
 - c. Shopping center/mall/trade center closed
 - d. The food place only provides delivery and takeout service
- 3. Social activities
 - a. Places of worship temporarily closed
 - b. Cultural arts and sports activities are temporarily suspended
 - c. Public area facilities temporarily closed
 - d. The wedding reception is attended by a maximum of 30 people and does not apply on-site dining
- 4. Citizen mobilities
 - a. Public transportation is enforced with a maximum capacity regulation of 70%
 - b. Domestic travelers who use long-distance transportation modes (airplanes, buses, and trains) must show a vaccine card (minimum dose I) and PCR (D-2) for planes and antigen (D-1) for other long-distance transportation modes.

PPKM is considered able to reduce the number of positive corona patients, so that President Joko Widodo extended the Emergency PPKM from July 26th to August 2nd, 2021. The Minister of Home Affairs, in this case Tito Karnavian, followed up on the president's policy by issuing three instructions from the Minister of Home Affairs / instruksi menteri dalam negeri (Inmendgari). The application of the PPKM level 3 and PPKM level 4 rules is submitted to the local government and adjusted to the criteria for the level of the pandemic situation based on the results of the assessment.

The enforcement of PPKM level 1 to level 4 has several differences, namely:

PPKM Level 1 and 2:

- 1. 100% online teaching and learning activities
- 2. 25 percent work from home (WFH)
- 3. Non-essential sectors operate 100%
- 4. Eating and drinking activities in stalls, cafes, street vendors are allowed with a capacity of 25 percent
- 5. Shopping centers or malls are also allowed with a maximum capacity of 75% and maximum operating hours at 17:00
- 6. Wedding receptions and celebrations are allowed with a capacity of 25% of visitors and no food is allowed to be eaten on site
- 7. Public transportation including taxis and mass transit can only contain 75% of capacity

PPKM level 3:

- 1. Eating and drinking activities in stalls, cafes, street vendors are allowed with a capacity of 25% and maximum operating hours at 20:00
- 2. Shopping centers or malls are also allowed with a maximum capacity of 25% and maximum operating hours at 17:00

- 3. Wedding reception activities can only be attended by 20 guests and do not eat on site
- 4. Can hold worship with a maximum of 25% or 20 people with strict health protocols.

PPKM Level 4:

- 1. The government allows dine-in, but the time is limited to a maximum of 20 minutes
- 2. Merchants outside of food such as grocery, agents, laundries, hair salons, car washes, credit vouchers, street vendors and so on are allowed to open until 20:00
- 3. The people's market for basic needs operates 100%. For people's markets for non-basic needs, the maximum capacity is 50% and the opening hours are limited until 15:00
- 4. The government prohibits the operational of shopping centers or malls
- 5. The government allows access for delivery or take away purchases at restaurants and super markets to serve critical matters
- 6. Teaching and learning activities are still being carried out but conducted online
- 7. Do not hold worship or religious congregations
- 8. Public transportation, including taxis and mass transit, is only allowed to be 50% of capacity
- 9. The government prohibits wedding receptions

The PPKM level in East Java as of September based on an assessment from the ministry of health dropped to level 1. The Governor of East Java, Madam Khofifah Indarparawangsa, claimed that East Java was the first province on the island of Java to be included in the PPKM level 1 category. The expression was based on the health minister's assessment as of September 14th and released on September 15th. The results of the assessment are seen from several indicators, among others the level of confirmed cases, the level of hospitalized patients, the death rate, community transmission, testing rate, tracing rate, treatment level and response capacity.

East Java is the first province to be included in level 1 PPKM with a yellow zone. The latest data shows that as many as 27 regencies and cities in East Java are included in level 1 PPKM. Regencies or cities included in the level 1 list are: Regency of Tuban, Jombang, Situbondo, Sidoarjo, Sampang, Pasuruan, Ponorogo, Jember, Gresik, Bondowoso, Bojonegoro, Blitar, Pamekasan, Pacitan, Ngawi, Madiun, Magetan, Lumajang, Lamongan, Kediri Regency, Banyuwangi, Surabaya city, Pasuruan city, Mojokerto city, Kediri city, Blitar city and Batu city. Meanwhile, level II consists of: the regency of Tulungagung, Trenggalek, Sumenep, Probolinggo, Bangkalan, Malang Regency, Mojokerto Regency, Probolinggo City and Madiun City.

As quoted by jatim.suara.com in the upload of the Governor of East Java, Khofifah Indarparawangsa on the ig page @khofifah.ip:

"Alhamdulillah. The spirit and alertness of regencies/cities in East Java based on the Ministry of Health level assessment on September 25th, there were 27 regions level 1 and 11 regions level 2. Insyaallah, East Java will be healthy and resurrected. Promote vaccinations and stay disciplined with health protocols. Greetings healthy and success always".

Based on the assessment of the ministry of health and referring to the statement of the Governor of East Java which was uploaded on the social media page (Instagram) Pamekasan is included in level 1 of the Enforcement of Restrictions on Community Activities / Pemberlakuan Pembatasan Kegiatan Masyarakat (PPKM).

Pamekasan becomes the first PPKM level 1 district/regency in the Madura archipelago. The Regent of Pamekasan, Badrut Tamam, expressed his gratitude to all those who have and continue to strive to implement health protocols properly. However, like other districts or cities, Pamekasan before PPKM level 1 also implemented PPKM level 4-3. And of course the implementation of PPKM has an impact on all aspects of life in society. In the field of formal education (learning is carried out online). Places of

worship will remain open but complying with health protocols, as well as places of public service limiting the capacity of visitors, shops and stalls operate only until 20:00 Western Indonesian Time. In this regard, this time the researcher limits the focus of research on the impact of PPKM on the community's economy. Especially for the daily income turnover of traders in the Pamekasan Kolpajung Market, because the Kolpajung market is a market located in the urban area of Pamekasan Regency. Based on initial observations, PPKM has had a less positive impact on the community's economy, especially for traders, due to limited operational hours, making traders close their stalls or shops even though there are still a lot of merchandise that have not been sold apart from that because of the lack of visitors.

As reported on the following rri.co.id page which tells of a food trader at the Kolpajung market, Pamekasan Regency, Muzakki said that since the corona virus, its impact on the lack of buyers and reduced stock of goods, so that his income decreased.

"It's very impactful with the existence of corona virus, usually I get Rp 500 thousand a day, now I only get Rp 200 thousand, sometimes Rp 300 thousand, "he said, Friday (17/4/2020).

Still quoting on the rri.co.id page of other traders, Mutiatus said that his sales were also affected by the Covid-19 outbreak. Although the decrease in turnover is not significant.

"Usually it's manten season (wedding parties), usually people shop for a lot of manten events, now there are none at all, when there are lots of buyers, he can earn Rp 2 million to Rp 3 million per day, but currently only get IDR 1 million.

Based on this phenomenon, researchers are interested in studying the impact of this PPKM on people's economic income, especially in Kolpajung Market, Pamekasan Regency.

Literature Review

Enforcement of Community Activities Restrictions (PPKM)

The emergency PPKM was carried out by the government as an effort to limit the mobility of citizens with the aim of preventing the spread of the second wave of the corona virus that recently attacked Indonesia. The main focus of the enforcement of this PPKM is to limit residents' activities in the form of disciplined enforcement of crowds of residents, wearing masks and maintaining social distance. Based on **Inmendagri Number 26 in 2021** on the PPKM level 3 and 2 and level 1 as well as optimizing the Covid-19 handling post at the village and sub-village level to control the spread of covid 19. Therefore PPKM does not only apply at the urban area level but until the sub-village level. Even the Neighbourhood / RT (Rukun Tetangga) level.

The enforcement of restrictions on community activities up to the Neighborhood (RT)/Hamlet (RW) level aims to minimize the spread of COVID-19 at the Neighborhood (RT) level, the following is the explanation:

1. Green Zone

Transmission classification: no active cases (non active cases) Criteria: if no household in one neighborhood / RT has a positive confirmed case (in selfcare/self-isolation) or close contact during the last 14 days. Control: Active surveillance, all suspects are tested, case monitoring continues periodically

2. Yellow Zone

Transmission classification: low community transmission (level 1)

Criteria: If 1-5 households in one RT have positive confirmed cases (in self-care/self-isolation) and close contact during the last 7 days.

Control scenarios: find suspected cases and trace close contacts, self-isolation for positive cases, alert for close contacts.

3. Orange zone

Transmission classification: moderate community transmission (med community transmission/level 2)

Criteria: If 6-10 houses in one RT have positive confirmed cases ((in self-care/self-isolation) and close contact during the last 7 days.

Control scenarios: Find suspects and close contact tracing, home quarantine, close surveillance, closing places of worship, children's playgrounds and public places other than the essential sector.

4. Red Zone

Transmission classification: High community transmission (level 3)

Criteria: If more than 10 houses in one RT have positive confirmed cases (in self-care/self-isolation) and close contact during the last 7 days.

Control scenarios: find suspected cases and close contact tracing, independent/centralized isolation, strict supervision, closing places of worship, children's playgrounds and other public places other than the essential sector, prohibiting crowds, limiting in and out hours at 20:00 Western Indonesian Time.

Legal Basis:

The juridical enforcement of Community Activities Restrictions is based on :

- 1. **Inmendagri Number 24 in 2021** on the PPKM level 4 and level 3 of covid 19 in the Java and Bali regions
- 2. **Inmendagri Number 25 in 2021** on the PPKM level 4 of Covid 19 in the regions of Sumatra, Kalimantan, Sulawesi, Nusa Tenggara, Maluku and Papua
- 3. **Inmendagri Number 26 in 2021** on the PPKM level 3 and 2 and level 1 as well as optimizing the Covid-19 handling post at the village and sub-village level to control the spread of covid 19
- 4. **Inmendagri Number 63 in 2021** on the PPKM level 3, level2, and level 1 of covid 19 in the Java and Bali regions
- 5. Governor's Decree Number 188/379/KPTS/013/2021 on the Enforcement of Restrictions on Community Activities for the Emergency of Corona Virus Disease 2019 for East Java

Enforcement of Community Activities Restrictions (PPKM) In Pamekasan Regency

PPKM in Pamekasan regency is implemented based on **Inmendagri Number 24 in 2021** on the PPKM level 4 and level 3 of covid 19 in the Java and Bali regions as well as **Inmendagri Number 26 inn 2021** on the PPKM level 3 and 2 and level 1 as well as optimizing the Covid19 handling post at the village and sub-village level to control the spread of covid 19. And strengthened by **the Governor's Decree Number 188/379/KPTS/013/2021** on the Restrictions of the Emergency Community Activities related to the Corona Emergency. PPKM period of September 14th-20th, 2021 Pamekasan entered at level 2. Based on Inmendagri 42/2021 the determination of the regional level is guided by the indicator:

- 1. Decrease in the district(regency)/city level from level 3 to level 2 with a minimum total achievement of the first dose of vaccination of 50% and the achievement of the first dose of vaccination for the elderly at least 40%
- 2. Decrease in the district(regency)/city level from level 2 to level 1 with a minimum total achievement of the first dose of vaccination of 70% and the achievement of the first dose of vaccination for the elderly at least 60%
- 3. Regencies/cities with level two in Inmendagri Number 39 in 2021 and remain at level 2 or level 1 based on indicators of the adjustment of public health efforts and social restrictions in dealing with the COVID-19 pandemic set by the minister of health as of September 12th, 2021 will be given two weeks to achieve the vaccination target set in the first and second points above, with the condition that if the vaccination target is not achieved within two weeks, the area will rise to level 3.

With the implementation of PPKM level 2, community activities in Pamekasan district/regency must comply with the Instructions of the Minister of Home Affairs on the restrictions of community activities, including:

- 1. 100% online teaching and learning activities
- 2. 25 percent work from home (WFH)
- 3. Non-essential sectors operate 100%
- 4. Eating and drinking activities in stalls, cafes, street vendors are allowed with a capacity of 25 percent
- 5. Shopping centers or malls are also allowed with a maximum capacity of 75% and maximum operating hours at 17:00
- 6. Wedding receptions and celebrations are allowed with a capacity of 25% of visitors and no food is allowed to be eaten on site
- 7. Public transportation including taxis and mass transit can only contain 75% of capacity

Based on these instructions, community activities in Pamekasan Regency can continue as usual with the provisions of operational hours or working hours restrictions. Regarding the limitation of working hours, the Regent of Pamekasan issued a circular letter on the enforcement of WFH to civil servant/ASN and non-civil servant/ non ASN in the Pamekasan Regency Government namely **Regent's Circular Letter Number 800/880/432.493/2021** on the adjustment of the civil servant working system during the PPKM of the emergency of Corona Virus disease 2019 within the Pamekasan Regency Regional Government Organizations. Operational hours are also limited to a maximum of 18:00 Western Indonesian Time.

Furthermore, the Regent of Pamekasan explained that PPKM had indeed been carried out in Pamekasan even before the issuance of a circular letter from the Governor, namely physical distancing and always urging the public to implement health protocols. Quoted from the karimatafm.com page, Mr. Badrut Tamam said that "What is more important is maintaining the health of the community, so collective awareness must exist that this COVID-19 is very real and we must maintain health by maintaining the body's immune system and implementing health protocols that are often we urge". Furthermore, he also added that often the circulars/policies taken by the regent are different from the people's point of view, but he hopes that the community will always comply with the health protocols, and the economy will continue to run and the public should not be afraid to get vaccinated.

Furthermore, regarding vaccination, the Regent of Pamekasan issued **Circular Letter No. 400/338/432.022/2021** on the implementation of vaccinations that must pay attention to:

- 1. The implementation of vaccination in Pamekasan Regency is carried out without coercion
- 2. There is no blocking on all road axis in the implementation of vaccination in the Pamekasan Regency area
- 3. Vaccination booths that spread out at the isolation post in the Pamekasan Regency to be used as an integrated vaccination service post
- 4. Sub-district heads through village heads provide socialization and education to the community on the importance of vaccination.

The latest status related to the PPKM level based on **Inmendagri Number 63 in 2021** on the PPKM level 3, level 2, and level 1 of covid 19 in Java and Bali regions which was published in November 2021, Pamekasan regency entered at level 3. The determination is based on the indicators of the adjustment of public health efforts and social restrictions in dealing with the COVID-19 pandemic set by the minister of health and added with indicators of total vaccination achievements.

PPKM in Regencies/Cities with level 3 criteria, activities can be carried out with the following provisions in the trade sector, especially traditional markets. In accordance with the statement of

Inmendagri Number 36 in 2021, the fourth dictum number 4 (four) in essential matters namely: "For supermarkets, hypermarkets, traditional markets, grocery stores and convenience stores that sell daily necessities, operational hours are limited to 21:00 WIB local time with a capacity of 50% visitors. Regarding this policy, Kolpajung Market as a traditional market in Pamekasan Regency also follows the provisions contained in the Instruction of the Minister of Home Affairs.

Pamekasan Regency Government Effort In Enforcing The Enforcement Of Community Activities Restrictions (PPKM)

The pandemic has an impact on social change (social engineering) so that it is not easy to implement policies in a heterogeneous society with various reasons and even beliefs in the paternalistic culture of the Madurese community. So that extra efforts are needed in realizing this policy, especially this PPKM. Legal awareness is needed so that this PPKM can run effectively. Soerjono Soekanto (2002 in Adi Fahrudin, et all: 2020) states that legal awareness means awareness of what we should do or actions that we should not do or conduct especially to other people.

According to Soerjono Soekanto, there are four indicators of legal awareness, namely:

- 1. Knowledge of the law is a person's knowledge regarding certain behaviors regulated by written law, namely about what is prohibited and what is allowed.
- 2. An understanding of the law is a number of information owned by a person regarding the contents of the (written) rules, namely regarding the content, objectives and benefits of the regulation.
- 3. Attitude towards the law is a tendency to accept or reject the law because of an appreciation or realization that the law is beneficial to human life, in this case there is already an element of appreciation for the rule of law.
- 4. Legal behavior is about whether or not a rule of law applies in society, if a rule of law applies to what extent it applies and how far the community obeys it.

Based on this, the public really needs to know about what or how dangerous the corona virus is so that various policies implemented by the government in an effort to handle and prevent the virus are successful. So far, the government has tried to provide information to the public about the corona virus, mainly through mass media and electronic media. The impression of the community is various, there are those who believe and there are those who do not believe in this corona virus, especially the Madurese, who is known to be strict and paternalistic. So that the regency government, especially the Pamekasan regency, goes the extra mile in enforcing this PPKM policy by deploying or collaborating with TNI/POLRI institutions.

In order to implement the PPKM, the efforts made by the Pamekasan Regency government are:

- 1. Cooperate with TNI/POLRI in terms of health protocol discipline enforcement
- 2. Cooperate with the TNI/POLRI in terms of distributing aid to residents affected by COVID 19. In the form of distributing rice and vitamins that are directly delivered to the homes of affected residents.
- 3. Inviting the community to participate in vaccination by providing vaccination posts in strategic locations that are easily accessible by residents.

It is hoped that the cross-sectoral collaboration and the various efforts made in overcoming this pandemic will be able to free Pamekasan Regency from the snare of the corona virus (corona disease) forever.

Impact of PPKM on Daily Turnover of Traders in Kolpajung Market, Pamekasan Regency

Kolpajung Market is the biggest market in Pamekasan Regency and is located in the urban area. So that its very strategic location becomes the destination of the Madurese community, not only those from the city of Pamekasan but also from Sampang and Sumenep Regencies. As the largest market, Kolpajung is a destination for people who actually make a living as traders to make the Kolpajung market a field to earn income from the results of their trade. Kolpajung Market was recently named a disaster resilient market / pasar tangguh bencana (PASTANA) by the Regent of Pamekasan, as Pastana requires all visitors to wear masks, wash their hands, pass through the disinfectant booth before entering the market and not crowd.

Although the Kolpajung market has been designated as a disaster-resilient market, the enforcement of PPKM is suspected to have an impact on the daily turnover of traders, this is due to restrictions on operational hours for traders, especially during the enforcement of level 4 PPKM in Pamekasan Regency, This is in accordance with what was conveyed by the Regent of Pamekasan Mr. Badrud Tamam who stated that during the COVID-19 pandemic, economic growth in Pamekasan Regency experienced minus 2,54%, exceeding economic growth in East Java which was minus 2,39% Meanwhile, on a national scale, economic growth during the COVID-19 pandemic experienced minus 2,1%.

Based on these data, the COVID-19 pandemic not only affects economic growth on a national scale but also has an impact on regional economic growth, especially East Java and more specifically Pamekasan Regency. Pamekasan Regency with a population of \pm 800 thousand people spread over 178 villages and 11 sub-villages in 13 sub-districts experienced a decline in economic growth, one of the reasons was the declining purchasing power of the people besides that because a lot of the budget allocated for development and community empowerment was diverted to handling the covid 19 pandemic. In particular, the Kolpajung market, based on what was reported on the sigap88.com page, explained that PPKM had an impact on decreasing the turnover of traders in the Kolpajung Market which decreased by up to 50%. As explained by the Head of the Kolpajung Market, Mr. Slamet Efendi, who explained that PPKM had an impact on the turnover of traders who fell by 50%, even traders who were open every day during the PPKM did not up to 50% due to the lack of visitors. In addition, it is reinforced by retail traders in the Kolpajung market, namely Mrs. RZ (30 years old) during PPKM daily income decreased due to the lack of visitors who previously before the pandemic could earn 1 to 1.5 million per day during this PPKM only got 300-500 thousand. Likewise, other traders have complained about the decrease in their daily income due to the Covid-19 pandemic, especially with the implementation of PPKM.

This condition is in accordance with a survey conducted by SMRC on the impact of Covid-19 on the household economy which turned out to have a bad impact. Based on a telephone survey from May 5th-6th, 2020 involving 1,235 respondents and a margin of error of 2.9 percent, as quoted in Fahrudin, et al's book entitled Socio-Economic Changes in the Covid-19 Pandemic, the results are:

- 1. 79 percent rate that their current economic condition is bad at the moment, 19% has not changed, and 1% is better
- 2. 84% of citizens assess that the national economic condition is worse than before the Covid-19 pandemic
- 3. Lots of layoffs/PHK

The Efforts of the Pamekasan Regency Government in Overcoming the Impact of Restriction on The Enforcement of Community Activities (PPKM) in the Economic Sector

As explained above that PPKM has a significant impact on the economy of the community in Pamekasan Regency in general and in particular also has an impact on the daily turnover of traders' income at Kolpajung Market, the following are the steps and policies taken by the Regent of Pamekasan as the number one person responsible for the welfare of the community Pamekasan in overcoming the impact of PPKM in the economic field, including:

- 1. Prepare business capital for micro, small and medium enterprises through Banpres and BLT-DD
- Assistance for micro-enterprises / Bantuan pelaku usaha mikro (BPUM) issued in the amount of Rp. 1.200.000 for 2021. In contrast to 2020, which amounted to Rp. 2.400.000. the number of target recipients of capital assistance namely 78.249 micro business actors
- 3. Direct cash assistance for laborers of farming and cigarette factory of \pm 22 billion rupiah
- 4. Inviting and urging the Pamekasan community to buy local products, for example shopping at stalls close to our homes.

Conclusion

Covid-19 has had a huge effect on most countries in the world. The world is disrupted in essential areas of people's lives. The community is required to change from being free to do anything and go anywhere to be able to limit physical space and movement (Physical distancing) with the aim of reducing the number of spread of the COVID-19 virus which is terrible, dangerous and deadly. Millions of lives have been lost because of this virus, so to prevent more victims, the government has issued a policy. One of the policies or the most recent one in Indonesia is the Enforcement of Restrictions on Community Activities / Pemberlakuan Pembatasan Kegiatan Masyarakat (PPKM) accompanied by the level of implementation that is equipped with criteria. Pamekasan was once a district/regency that was included in level 1 of PPKM and for now it has dropped to level 3 because its determination is based on the number of residents who have been vaccinated. And of course, the determination of Pamekasan as a district/regency that is included in PPKM level 3 has an unfavorable impact on the community's economy, mainly for traders in traditional markets, especially the Kolpajung market as one of the largest traditional markets in Pamekasan Regency. Based on data that since the Corona economic growth rate in Pamekasan Regency Minus 2.54% and especially during the implementation of PPKM the daily turnover of traders in the Kolpajung market has decreased by 50% - 70%, due to the lack of buyers and even many traders closed their stalls during the enforcement of this PPKM. This condition is of course very worrying and it is necessary to immediately get a solution from the relevant government so that in the future the economy in Pamekasan Regency can rise as before the pandemic. The success of government policies certainly needs to get support from the community in order to run effectively. Therefore, it is hoped that the public in order to succeed the government's program in overcoming the COVID-19 pandemic to always apply the 5 M, namely washing hands, wearing masks, keeping distance, staying away from crowds and reducing mobility (mencuci tangan, memakai masker, menjaga jarak, menjauhi kerumunan dan mengurangi mobilitas).

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